The Front-End I intend to design is meant to convey information regarding recovery assistance and options for those struggling with addiction. It will not be overly stated, and its design should not detract from the information presented. Aesthetically, I am going for peaceful and serene, without having a “cliché” rehab center website appearance to it. Essentially, avoiding images such as: lotuses, 12-Step Meeting images, images of incarceration, hospitals, oceans, or overly scenic backdrops, etc. Essentially, people visiting this site already know what they are there for, hamming it up does not help anyone. It should not be “bland” by any means, the appearance I am envisioning is a balanced them, focused on content delivery (in this case information regarding assistance options) using calming color, natural color tones. Images used should not detract, or distract users, from the information, which is the most important aspect of the site. This theme and concept should be consistent throughout the entire site, balanced and calming with a focus on content.

As stated, the information being delivered to the end-user is the most important aspect of this site. The home page should have an overview of the purpose of the site, what users should and should not expect from the site and a summary of what each page offers. There will a page for each of the following: overview of addiction (not substance specific, so it does not exclude individuals that use different substances), Resource available for help (general summaries on rehab types, 12-step meetings, non-traditional options, therapy and so on) each summary will have an anchor to it for on page linking, so people can go to the section they feel may help them the most. The next few pages will be dedicated to how to find resources in the user’s area for each service, this may be best done with a drop-down menu, depending on the number of items present.

Regarding technologies being used, presently I do not see the need for a back-end component of this site. The primary features I anticipate using are, in order, HTML5, Bootstrap 5, CSS3, JavaScript. Obviously, HTML5 will be used for the semantic mark-up and will be WAI-ARIA Compliant. Bootstrap will be used to design a responsive, mobile first approach to the site. The CSS3 is to alter or override any of the stylistic presets that Bootstrap has that may not agree with the site theme. Aside from its use in Bootstrap, I want to reserve the option to use JavaScript. Currently, I do not have a clear reason or need to have any scripts on this site; however, I know from past experiences that sometimes it does become necessary in unforeseen circumstances. Therefore, I would like to have the option available without saying definitively yet what it may or may not be used on. I believe that as design and development progress and things become more refined, the need (or lack of need) for custom scripts will become more apparent.